



Turn Up the Music

- Press Release

Friday, 12 March 2021 (SOUTH AFRICA) – TURN UP THE MUSIC, is the final release from FUTURE RADIO’s debut album, FREEDOM. The song celebrates the unifying power of music.

*The track seamlessly fuses elements of **rock, funk, punk and rap**. Through combining the various cross-genre elements the musical content directly promotes the main theme. Lyrically, the song warns about the dangers of consumerism and materialism and prescribes **love and music** as the antidote. **TURN UP THE MUSIC** also includes a **thunderous guitar solo** followed by a chant-like bridge section.*

*“Our debut album **dealt with** some fairly **weighty issues** and **TURN UP THE MUSIC** resembles the **lighter side of things**,” states **Johnny Future**, the frontman and songwriter of FUTURE RADIO. “Even though the song has a message, I think it is important to sometimes just have fun. I wrote the chorus specifically with the idea in mind that people can sing along,” he explains.*

The music video for *TURN UP THE MUSIC* will also be the second last episode of **season 1, FREEDOM**. In this episode, the viewer will finally find out if the protagonist was able to **successfully follow** his dream. **Drikus Roets**, visual artist and *FUTURE RADIO* co-founder, mentions that the song's lyrics perfectly match the character's predicament.

"I think as artists we are often caught between staying **true to our passion** and **earning a living**. In a consumer-driven society, it is not always easy to **stay true** to your path, and this is the exact crisis that our protagonist faces," **Drikus** remarks.

FUTURE RADIO is back in studio **recording their second album**, which is scheduled for release in **August 2021**. Until then, they plan to release **three** carefully selected **cover songs** that all tie in with the concept of *Freedom*.

For more information or interviews,
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